

# PRESSRELEASE

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**ICEBAR CPH**  
BY ICEHOTEL

## LIVE IN THE MOMENT IN A WORLD OF ICE

**No other place - not even in Las Vegas – engagements are as short and intense as Momentary Engagement at ICEBAR CPH.**

If the summer-playfulness overwhelms you with feelings of love and a need to commit - with promises of a future and eternal togetherness – but you are not sure that the feeling will end with a big church wedding, then you are ready for a Momentary Engagement.

An engagement on borrowed time, an engagement so short, so sweet, so chilling. With a ring of ice. No underplayed discretion here. The ring is big, heavy and polished, it glitters in the light and there is no doubt that you have made a decision. The ring clings to you finger with an icy grip and the drops reflect the warm feelings flowing through your body.

At ICEBAR CPH all senses are challenged. The arctic atmosphere is supported by sculptures, images and sound made by Swedish artists like Jens Thoms Ivarsen, Mats Nilsson and Mattias Löw. Your sense of smell and taste is stimulated by ICEBREAKERS – a mouthful of arctic fish and meat served “on the rocks” together with drinks filled with Nordic ingredients like sap from birch-trees. All in all the culinary experiences are exotic and offer flavours with many facets - enjoyed in minus 5 degrees Celsius.

Without comparison ICEBAR CPH is the world’s ice-pioneer. The whole interior is made from pure ice from the Swedish river Torne – from the walls and the bar to the art work; even the glasses are made of ice – giving the term “on the rocks” a whole new meaning. Large sculptures of fish are carved into the walls and both light and sound support the arctic feeling. A sailor has a girl in every port, so sail into ICEBAR CPH and get engaged to your date, your friend, your colleague.

2 rings and black gloves are DKK 195,-

## ABOUT ICEBAR COPENHAGEN BY ICEHOTEL

ICEHOTEL has been bringing ice bars to the world since 1994. In April 2009 a new bar concept saw the light of day as the world’s first ICEBAR BY ICEHOTEL opened in the Danish capital Copenhagen. No one can recreate a place as unique as ICEHOTEL but visiting an ICEBAR BY ICEHOTEL will, for a moment, teleport you to Jukkasjärvi in Swedish Lapland.

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Media resources:  
[www.icebarcp.com](http://www.icebarcp.com)



Coollest drum solo ever video  
<http://bit.ly/10wGb5>

Where do ice glasses come from video  
<http://bit.ly/17t4jm>

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